



AVINCI MEDIA SIGNS AGREEMENT WITH CIRCLE GRAPHICS TO OFFER LARGE FORMAT PHOTO PRINT PRODUCTS

Create a Large Format Photo Poster from a Personal Photo in Seconds

Draper, Utah, August 3: [aVinci Media Corporation](#) (OTCBB: AVMC) announced an agreement with Circle Graphics coupling aVinci's multimedia technology with Circle Graphics printing expertise to offer any customer the ability to create a large format photo poster at price points ranging from \$9.99 to \$29.99. Originally released for its ESPN branded line, aVinci intends to add poster designs for special occasions like birthdays, anniversaries, sports highlights, weddings, reunions and many more occasions over the next few months.

"aVinci now offers [enlargements and posters](#) from 24" x 36" to 44" x 66" at prices normally associated with much smaller prints," stated Chett Paulsen, CEO of aVinci Media. "At [www.ginormousposter.com](#) anyone can use a personal photo to create a photo poster instantly. With our large sizes and small prices, we have had customers order our ESPN themed poster just to hold up at games to show their support for their son or daughter."

"We are using our world-leading inkjet printing knowledge to provide outstanding value, quality and service on consumer products including posters, pressure-sensitive-wall-graphics, banners and canvas art and photo prints," said Hank Ridless, CEO of Circle Graphics. "Our partnership with aVinci provides us with a great opportunity to work with a leader in the personal photo product industry."

About [aVinci® Media Corporation](#)

aVinci develops easy-to-use multi-media authoring solutions which allow customers to use photo images to create photo archive, photo book, poster, DVD archive and other products to enjoy at home or share on social networks and mobile platforms. aVinci products are available online and in more than 10,500 storefronts through retailers and partners such as Walmart, Walgreens, Meijer, HP, and Fujicolor. For more information, visit [www.avincimedia.com](#).

About [Circle Graphics](#)

Circle Graphics is the world's largest producer of large-format digital graphics. The eight-year-old technology company began as a producer of outdoor advertising, earned a very dominant U.S. market share and serves the largest media companies and advertisers in the U.S. Circle Graphics develops, builds and customizes proprietary inkjet printing equipment, formulates ink and unique substrates, and creates advanced software and production systems to manage a true

mass-customization e-commerce business in its plant which prints more than 30-million square feet of digital output each month.

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