



AVINCI MEDIA SOFTWARE FOR CREATION OF PHOTO ARCHIVE DVDS TO BE OFFERED ON WALMART KIOSKS

In Store DVD Burning generates Photo Archive and Photo Slideshow in Minutes

Draper, Utah, July 20: [aVinci Media Corporation](#) (OTCBB: AVMC) signed a multi-year multi-million dollar license earlier this year which places its photo software allowing DVD burning by customers to create photo archive and photo slideshow DVDs within minutes in certain domestic Walmart stores. aVinci anticipates deployment of the software in stores that currently offer in-store DVD burning over the next several months. Where deployed, customers will be able to make a photo archive DVD, which includes a free photo slideshow set to music, while they shop.

“As the number and size of digital photos has increased, so has the need for product creation and DVD burning technologies” stated Chett Paulsen, CEO of aVinci “Our photo archive DVD holds between five to eight times the number of photo images a CD holds and includes a free photo slideshow featuring up to 60 customer photo images, and the DVD can be watched on any television or computer equipped with a DVD player.”

Customers can also create [photo image DVDs](#) featuring popular music with themes like Wedding, Celebration, Vacation, Baby, ESPN Highlights and many more.

About [aVinci® Media Corporation](#)

aVinci develops easy-to-use multi-media authoring solutions which allow customers to use photo images to create photo archive, photo book, poster, DVD archive and other products to enjoy at home or share on social networks and mobile platforms. aVinci products are available online and in more than 10,500 storefronts through retailers and partners such as Walmart, Walgreens, Meijer, HP, and Fujicolor. For more information, visit www.avincimedia.com.

Safe Harbor Statement

This press release may contain forward-looking statements which speak only as of the date made and are not guarantees of future action or performance and are subject to a number of risks, assumptions and uncertainties detailed in our filings with the Securities and Exchange Commission (which can be found at www.sec.gov, that could cause our actual results to differ materially from those stated in such statements. We undertake no obligation to publicly update or revise any forward-looking statements.

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